



Stefanie Voss
Introduction to the Keynote

PIRATE STRATEGY: What we can learn from buccanneers

Long and short version



LONG VERSION:

How do you navigate stormy times with confidence and clarity? How do you stay not only on course, but also optimistic? What is the basis for success in an unpredictable world?

Our speaker today—Stefanie Voss—has good answers to these burning questions!

She is also known as “Mrs. Blackbeard – the businesswoman with the pirate soul.” She went to the US as an exchange student at the age of 16, moved to Argentina for her employer at 23, and signed on to a sailing ship at 25 to circumnavigate the globe. At the age of 31, she became a department head at a DAX company. Since 2009, she is an internationally booked keynote speaker, business coach and facilitator for team and leadership development programs.

As a circumnavigator, she knows what true resilience means. As a former corporate executive, she is familiar with international business. As a mother of two, she successfully juggles children, clients, and her career.

At the same time, she has remained a true Rhinelander: an open, warm, and hands-on person. With her résumé and her daring and open-hearted personality, she stands for unusual decisions far removed from what “one should do.”

She encourages people to take control of their own lives and to audaciously question the status quo—again and again!

Her motto is: “Your life depends on many things. Mostly on you. Be a pirate!”





SHORT VERSION:

“The businesswoman with the pirate soul”—that's what Stefanie Voss is often called. She follows her own path in an unconventional and audacious way.

At 16, she was an exchange student in the US; at 23, she moved to Argentina for her employer; and at 25, she signed on to be crew member on a sailing ship to circumnavigate the globe. At the age of 31, she became a department head at a DAX-listed company.

Today, she is an internationally booked keynote speaker, business coach and facilitator for team and leadership development programs.

With her stories about seafaring and historical pirates, Stefanie Voss invites us to make bold, unique decisions and to consciously question the status quo again and again.