



**Stefanie Voss**

## **NAVIGATING YOUR FUTURE: Success Strategies for Women in Business**

Are there things men can do, but women cannot? Can one even pose this question without appearing discriminatory? "Yes, one can," says Stefanie Voss, expert in questions of gender and leadership. And she finds that in fact it must be asked, if we wish to find why there are so few women in the corridors of power.

From her many years of experience in international corporations, global keynote speaker Stefanie Voss knows that there are many well educated and highly motivated women in business today. She was herself promoted by the age of 31 to a department head position in a German DAX-rated company. Why is it though, that the active promotion of women is still the exception and not the rule?

"Women sometimes actually do too much rather than too little, that's the problem!" Drawing on her managerial experience, Stefanie Voss shows in this exciting and often provocative speech why misunderstanding the subtle but important difference between our actions and other's perceptions can lead to problems. Are we seen as simply "doing our job well", like a drone in a hive, or are we seen as a leader?

"Management and leadership are two very different things. Women must understand this, and then act accordingly. This is where the solution begins!" The circumnavigator and communication expert Stefanie Voss incites us with practical advice on how to set bold goals, lead yourself, and speak clearly without being anyone's worker bee.

### **Contents of the presentation:**

- Leadership and gender: a landscape of tensions
- The subtle difference between "management" and "leadership"
- Women can do anything, except say no
- Breaking the glass ceiling: reactionary followers or proactive leaders?
- Gaining a tailwind: provide your own momentum



## **Stefanie Voss**

Keynote Speaker – Leadership & Team Coach – Circumnavigator – Author

**\*\* business mind meets pirate soul \*\***



### **Short Profile:**

Stefanie Voss was recently introduced as "Ms. Blackbeard - the business woman with the pirate soul", a nickname that suits her well. She is an open-minded and audacious personality who consistently makes unusual decisions far from "what one should do". She went to the USA as an exchange student at the age of 16, moved to Argentina for her employer when she was 23 and became crew on a sailing yacht at age 25 to circumnavigate the globe. At the age of 31, she became department head in a DAX company with extensive budget and personnel responsibilities. After 15 years in her very successful corporate career, she changed course in 2009 and founded her own company. As a speaker and coach, she covers topics like leadership, VUCA, diversity, pirate strategy and agility. She works internationally for large corporations, SMEs, freelancers, and the social and public sector. This includes companies like Bosch, Fresenius, GEA, Merck, Paypal, Roche, Thyssenkrupp and many others. In 2023, she published her first book "THE PIRATE STRATEGY – Life without ifs and buts" in German at CAMPUS Publishers.

**Website:** [www.stefanie-voss.de](http://www.stefanie-voss.de)

**Book (in German only):** [www.piratenstrategie.de](http://www.piratenstrategie.de)

### **Social Media Profiles:**

LinkedIn: <http://www.linkedin.com/in/stefanievoss>

YouTube: <https://www.youtube.com/c/StefanieVoss>

### **Keynote Languages:**

German (mother tongue)

English (fluent without accent)

### **Contact for Keynote Bookings:**

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