



**Stefanie Voss**

## **IT'S A VUCA WORLD: (Self-) Leadership in Times of Change**

The new concept of V.U.C.A. stands for Volatility, Uncertainty, Complexity and Ambiguity. Originally the acronym came from US military jargon and is now found more and more often in management literature. The Harvard Business Manager Blog titles their V.U.C.A. article "The Age Of Jugglers". In these times, past and present achievements do not always translate into future successes. Or as business expert and former German DAX-company executive Stefanie Voss puts it, "it's becoming increasingly difficult to keep all the balls in the air."

Companies big and small face a host of new challenges. The world is becoming more complex and volatile, and these conditions make even short-term decisions difficult. Transparent markets and an ever-faster pace create high workplace pressures.

In this environment, circumnavigator Stefanie Voss recommends a good compass and a flexible course. Drawing on her years as a top executive, she calls for a new understanding of leadership, and for a new leadership culture. The times of authoritarian leadership are gone. The future requires we maximize agility, flexibility, and creativity when dealing with complexity.

It's no coincidence that new leadership development programs are focusing on "Leadership in Times of Change", and "Dealing with Dilemmas". We must learn what course to set, when the unexpected is the only thing that can be expected. The need for resilience and emotional intelligence is the new normal.

The internationally experienced speaker Stefanie Voss shows us pragmatically and practically what executives and human resource directors need to focus on for the future. Her expertise on leadership and communication excites and inspires her audience to develop new perspectives and strategies for the here and now, instead of waiting for what the future may bring. "If you can't plan for everything, you must plan for anything."

### **Contents of the presentation:**

- The future is complex, for we know not what we don't know
- What has always worked may fail us in the future
- Leadership old and new: what will the future bring?
- Agility and flexibility create stability
- "I do not know" is the best starting point for creative solutions



## Stefanie Voss

Keynote Speaker – Leadership & Team Coach – Circumnavigator – Author

**\*\* business mind meets pirate soul \*\***



### Short Profile:

Stefanie Voss was recently introduced as "Ms. Blackbeard - the business woman with the pirate soul", a nickname that suits her well. She is an open-minded and audacious personality who consistently makes unusual decisions far from "what one should do". She went to the USA as an exchange student at the age of 16, moved to Argentina for her employer when she was 23 and became crew on a sailing yacht at age 25 to circumnavigate the globe. At the age of 31, she became department head in a DAX company with extensive budget and personnel responsibilities. After 15 years in her very successful corporate career, she changed course in 2009 and founded her own company. As a speaker and coach, she covers topics like leadership, VUCA, diversity, pirate strategy and agility. She works internationally for large corporations, SMEs, freelancers, and the social and public sector. This includes companies like Bosch, Fresenius, GEA, Merck, Paypal, Roche, Thyssenkrupp and many others. In 2023, she published her first book "THE PIRATE STRATEGY – Life without ifs and buts" in German at CAMPUS Publishers.

**Website:** [www.stefanie-voss.de](http://www.stefanie-voss.de)

**Book (in German only):** [www.piratenstrategie.de](http://www.piratenstrategie.de)

### Social Media Profiles:

LinkedIn: <http://www.linkedin.com/in/stefanievoss>

YouTube: <https://www.youtube.com/c/StefanieVoss>

### Keynote Languages:

German (mother tongue)

English (fluent without accent)

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